



# The al-Qaeda Franchise: The Expansion of al-Qaeda and Its Consequences

*Barak Mendelsohn*

Download now

[Click here](#) if your download doesn't start automatically

# The al-Qaeda Franchise: The Expansion of al-Qaeda and Its Consequences

*Barak Mendelsohn*

## **The al-Qaeda Franchise: The Expansion of al-Qaeda and Its Consequences** Barak Mendelsohn

The al-Qaeda Franchise asks why al-Qaeda adopted a branching-out strategy, introducing seven franchises spread over the Middle East, Africa, and South Asia. After all, transnational terrorist organizations can expand through other organizational strategies. Forming franchises was not an inevitable outgrowth of al-Qaeda's ideology or its U.S.-focused strategy. The efforts to create local franchises have also undermined one of al-Qaeda's primary achievements: the creation of a transnational entity based on religious, not national, affiliation.

The book argues that al-Qaeda's branching out strategy was not a sign of strength, but instead a response to its decline in the aftermath of the 9/11 attacks. Franchising reflected an escalation of al-Qaeda's commitments in response to earlier strategic mistakes, leaders' hubris, and its diminished capabilities.

Although the introduction of new branches helped al-Qaeda create a frightening image far beyond its actual capabilities, ultimately this strategy neither increased the al-Qaeda threat, nor enhanced the organization's political objectives. In fact, the rise of ISIS from an al-Qaeda branch to the dominant actor in the jihadi camp demonstrates how expansion actually incurred heavy costs for al-Qaeda. The al-Qaeda Franchise goes beyond explaining the adoption of a branching out strategy, also exploring particular expansion choices.

Through nine case studies, it analyzes why al-Qaeda formed branches in some arenas but not others, and why its expansion in some locations, such as Yemen, took the form of in-house franchising (with branches run by al-Qaeda's own fighters), while other locations, such as Iraq and Somalia, involved merging with groups already operating in the target arena. It ends with an assessment of al-Qaeda's future in light of the turmoil in the Middle East, the ascendance of ISIS, and US foreign policy.

 [Download The al-Qaeda Franchise: The Expansion of al-Qaeda and I ...pdf](#)

 [Read Online The al-Qaeda Franchise: The Expansion of al-Qaeda and ...pdf](#)

**Download and Read Free Online The al-Qaeda Franchise: The Expansion of al-Qaeda and Its Consequences** Barak Mendelsohn

---

## **Download and Read Free Online The al-Qaeda Franchise: The Expansion of al-Qaeda and Its Consequences Barak Mendelsohn**

---

### **From reader reviews:**

#### **Debra Yarbrough:**

The e-book untitled The al-Qaeda Franchise: The Expansion of al-Qaeda and Its Consequences is the book that recommended to you you just read. You can see the quality of the e-book content that will be shown to anyone. The language that article author use to explained their way of doing something is easily to understand. The writer was did a lot of study when write the book, so the information that they share to you is absolutely accurate. You also could possibly get the e-book of The al-Qaeda Franchise: The Expansion of al-Qaeda and Its Consequences from the publisher to make you much more enjoy free time.

#### **Jacki Peters:**

The reserve with title The al-Qaeda Franchise: The Expansion of al-Qaeda and Its Consequences contains a lot of information that you can find out it. You can get a lot of help after read this book. This particular book exist new expertise the information that exist in this reserve represented the condition of the world at this point. That is important to yo7u to find out how the improvement of the world. This particular book will bring you inside new era of the syndication. You can read the e-book on your smart phone, so you can read that anywhere you want.

#### **Cynthia Harvell:**

Your reading sixth sense will not betray you, why because this The al-Qaeda Franchise: The Expansion of al-Qaeda and Its Consequences e-book written by well-known writer who really knows well how to make book that can be understand by anyone who read the book. Written with good manner for you, leaking every ideas and writing skill only for eliminate your own hunger then you still uncertainty The al-Qaeda Franchise: The Expansion of al-Qaeda and Its Consequences as good book not just by the cover but also by the content. This is one publication that can break don't judge book by its include, so do you still needing a different sixth sense to pick this particular!? Oh come on your reading through sixth sense already told you so why you have to listening to an additional sixth sense.

#### **Kimberly Plummer:**

You can obtain this The al-Qaeda Franchise: The Expansion of al-Qaeda and Its Consequences by go to the bookstore or Mall. Just viewing or reviewing it could to be your solve trouble if you get difficulties on your knowledge. Kinds of this e-book are various. Not only by written or printed but can you enjoy this book through e-book. In the modern era such as now, you just looking of your mobile phone and searching what their problem. Right now, choose your own ways to get more information about your publication. It is most important to arrange you to ultimately make your knowledge are still revise. Let's try to choose appropriate ways for you.

**Download and Read Online The al-Qaeda Franchise: The  
Expansion of al-Qaeda and Its Consequences Barak Mendelsohn  
#VID0PZ2QLAG**

## **Read The al-Qaeda Franchise: The Expansion of al-Qaeda and Its Consequences by Barak Mendelsohn for online ebook**

The al-Qaeda Franchise: The Expansion of al-Qaeda and Its Consequences by Barak Mendelsohn Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The al-Qaeda Franchise: The Expansion of al-Qaeda and Its Consequences by Barak Mendelsohn books to read online.

### **Online The al-Qaeda Franchise: The Expansion of al-Qaeda and Its Consequences by Barak Mendelsohn ebook PDF download**

**The al-Qaeda Franchise: The Expansion of al-Qaeda and Its Consequences by Barak Mendelsohn Doc**

**The al-Qaeda Franchise: The Expansion of al-Qaeda and Its Consequences by Barak Mendelsohn Mobipocket**

**The al-Qaeda Franchise: The Expansion of al-Qaeda and Its Consequences by Barak Mendelsohn EPub**

**The al-Qaeda Franchise: The Expansion of al-Qaeda and Its Consequences by Barak Mendelsohn Ebook online**

**The al-Qaeda Franchise: The Expansion of al-Qaeda and Its Consequences by Barak Mendelsohn Ebook PDF**