



Intelligent Technologies for Web Applications (Chapman & Hall/CRC Data Mining and Knowledge Discovery Series)

Srinivas Sajja, Priti

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The Internet has become an integral part of human life, yet the web still utilizes mundane interfaces to the physical world, which makes Internet operations somewhat mechanical, tedious, and less human-oriented. Filling a large void in the literature, **Intelligent Technologies for Web Applications** is one of the first books to focus on providing vital fundamental and advanced guidance in the area of Web intelligence for beginners and researchers.

The book covers techniques from diverse areas of research, including:

- Natural language processing
- Information extraction, retrieval, and filtering
- Knowledge representation and management
- Machine learning
- Databases
- Data, web, and text mining
- Human–computer interaction
- Semantic web technologies

To develop effective and intelligent web applications and services, it is critical to discover useful knowledge through analyzing large amounts of content, hidden content structures, or usage patterns of web data resources. Intended to improve and reinforce problem-solving methods in this area, this book delves into the hybridization of artificial intelligence (AI) and web technologies to help simplify complex Web operations. It introduces readers to the state-of-the art development of web intelligence techniques and teaches how to apply these techniques to develop the next generation of intelligent Web applications.

The book lays out presented projects, case studies, and innovative ideas, which readers can explore independently as standalone research projects. This material facilitates experimentation with the book's content by including fundamental tools, research directions, practice questions, and additional reading.



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