



The Economy of You: Discover Your Inner Entrepreneur and Recession-Proof Your Life

Kimberly Palmer

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The biggest trend in business is the microbusiness! Handcrafted jewelry, artisanal eats, life coaching, app development, you name it—entrepreneurial side ventures are everywhere. Weary of pink-slip anxiety and the endless money squeeze, millions of people are taking the leap. They're adding to their incomes and creating safety nets in case the ax falls at work. In the process, they're unlocking their creativity and finding a sense of fulfillment they never dreamed possible. Financial columnist Kimberly Palmer illuminates the everyday faces behind this growing movement, starting with her own journey. Recognizing that journalism offers little job security these days—and with a baby to provide for—she decided to develop a series of financial planners. This supplemental business was soon providing a reliable income stream. The Economy of You recounts story after story of people who—like Kimberly—are liberating themselves from financial strain. A deli employee who makes custom cakes at night. An instrument repairman who sells voice-overs on his website. A videographer who started a profitable publishing house on the side. Interwoven in the profiles are concrete guidelines for readers looking to launch rewarding businesses of their own, including:

- Tips for figuring out the ideal side gig
- Ideas for keeping start up costs low
- Advice on juggling a fledgling enterprise and a full-time job
- Strategies for finding your “tribe” and building a social network
- Branding and marketing basics that bring results
- When and what to offer for free
- And much more

Companies guarantee nothing but today's wages. It's up to YOU to build stability by becoming a money-making engine. It's empowering, gratifying, and easy to do with The Economy of You.

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The guide with title The Economy of You: Discover Your Inner Entrepreneur and Recession-Proof Your Life has a lot of information that you can discover it. You can get a lot of advantage after read this book. This book exist new understanding the information that exist in this reserve represented the condition of the world today. That is important to yo7u to know how the improvement of the world. This book will bring you within new era of the internationalization. You can read the e-book on the smart phone, so you can read it anywhere you want.

Mikel Davis:

People live in this new time of lifestyle always make an effort to and must have the extra time or they will get great deal of stress from both daily life and work. So , if we ask do people have spare time, we will say absolutely sure. People is human not really a huge robot. Then we request again, what kind of activity are you experiencing when the spare time coming to an individual of course your answer will unlimited right. Then do you try this one, reading guides. It can be your alternative in spending your spare time, the particular book you have read will be The Economy of You: Discover Your Inner Entrepreneur and Recession-Proof Your Life.

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In this era which is the greater particular person or who has ability to do something more are more important than other. Do you want to become certainly one of it? It is just simple way to have that. What you are related is just spending your time almost no but quite enough to have a look at some books. Among the books in the top listing in your reading list will be The Economy of You: Discover Your Inner Entrepreneur and Recession-Proof Your Life. This book which can be qualified as The Hungry Hills can get you closer in turning out to be precious person. By looking right up and review this e-book you can get many advantages.

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