



El líder resonante crea más (Spanish Edition)

Daniel Goleman, Richard Boyatzis, Annie McKee

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Tres prestigiosos especialistas, entre ellos el afamado autor de *Inteligencia emocional*, analizan las claves alrededor de un buen liderazgo empresarial: el uso y aprovechamiento de las emociones, el arte de transmitir y lograr un equipo óptimo. Ideal para ejecutivos que anhelan una empresa pujante.

El auténtico líder no se distingue por su talento o su dominio técnico, sino por su capacidad para inspirar en otros energía, pasión y entusiasmo. Es fundamental en el liderazgo efectivo controlar adecuadamente las propias emociones y potenciar sentimientos positivos en los equipos, es decir, crear resonancia. Con ello se obtiene lo mejor de las personas y las organizaciones prosperan.

A partir de un extenso análisis de todo tipo de empresas y sus directivos, los autores demuestran que la resonancia del líder es un factor imprescindible para el éxito y, más aún, que esta resonancia se puede aprender.

Con incontables consejos y ejemplos, este libro permitirá, tanto a jóvenes profesionales como a otros ejecutivos, reconocer los estilos de liderazgo, mejorar estas competencias críticas en uno mismo, conducir a los demás a mejorarlas también y liderar la resonancia no solamente en el trabajo sino en todos los aspectos de nuestra vida.

Reseña:

«El libro es una pequeña joya sobre el liderazgo basado en la inteligencia emocional: es serio sin aburrir, expone sin dogmatizar y propone sin dar recetas.»

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