



Asset Management: Equities Demystified (Society of Investment Professions)

Shanta Acharya

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The future of fund management in the era of individual trading

With the globalization of the financial markets, the rise of pension and tracker funds, and the technical feasibility for anyone to trade almost anything at any time, some are questioning the very necessity of highly paid fund managers. In Asset Management, Acharya argues that the industry is essential to the health of both the financial markets and the global economy at large and shows how the social implications of fund management reverberate throughout the world.

Dr. Shanta Acharya (London, UK) was a fund manager for Swiss Bank and Baring Asset Management, following an academic career at Harvard and Oxford. She is currently a freelance writer and researcher.

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