



Green Logistics: Improving the Environmental Sustainability of Logistics

Alan McKinnon

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The main objective of logistics is to co-ordinate the movement of products through the supply chain in a way that meets customer requirements at minimum cost. In the past this cost has been defined in purely monetary terms. As concern for the environment rises, companies must take more account of the external costs of logistics associated mainly with climate change, air pollution, noise, vibration and accidents. Green Logistics analyses the environmental consequences of logistics and how to deal with them. Written by a leading team of logistics academics, the book examines ways of reducing these externalities and achieving a more sustainable balance between economic, environmental and social objectives.



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