



Hoy tuve una gran idea (Spanish Edition)

Carolina Isaacs Abril-Martorell

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“Hoy tuve una gran idea: presentarme ante ti” es el mensaje con el que Carolina Isaacs lanzó su proyecto empresarial después de haberse quedado en el paro. A través de este libro, la autora facilita alguna claves, basadas en su experiencia personal, que permitirán al lector dar lo mejor de sí mismo bajo la premisa de que el éxito profesional depende de la inteligencia emocional y de lo que uno desea. Cuanto más aprendemos sobre nosotros, sobre nuestra forma de pensar y de actuar, y cuanto más desaprendemos de nuestras creencias limitantes, más capaces somos de dar más y más.

Carolina Isaacs Abril-Martorell es coach, publicista, máster en Dirección de Empresas y Licensed Practitioner en PNL . Además cuenta con más de 10 años de experiencia en marketing para moda pret-à-porter, alimentación, tecnología o sector servicios. También es copropietaria del gastrobar Color de Carico Food&Art. Con formación y experiencia en el área de marketing, ha decidido apostar por un proyecto empresarial propio cuyo mensaje de presentación es “Hoy tuve una gran idea: presentarme ante ti” . Carolina se ha propuesto dar un paso más allá y conseguir ayudar, desde su experiencia y desde su preparación profesional, a muchas personas marcando las pautas y el camino para alcanzar el objetivo que cada uno nos planteamos.

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