



Green Innovation and Future Technology: Engaging Regional SMEs in the Green Economy

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This book explores green innovation and future technology skill development within regional small to medium sized enterprises. Notwithstanding the goals of a greener Europe, there has been little debate as to how the skills required to fulfil the goals of sustainable development can be imparted within regions and particularly, within rural business communities. The authors suggest that the pursuit of green skill enhancement should be based on cross-disciplinary collaborative action within an academic-practice partnership ethos.

An inter-disciplinary team of academics and project specialists explore the gap from theory to implementation in green innovation and provide a series of cases which highlight the benefits of a stakeholder approach in this context. *Green Innovation and Future Technology* is distinctive in its cross-border, multi-disciplinary approach to the green innovativeness skill enhancement of SMEs.

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