



How to Open & Operate a Financially Successful Staffing Service Business (How to Open and Operate a Financially Successful...)

Kristie Lorette

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If you have always yearned for a career that makes a difference in someone's life and are thinking of opening a staffing service business, then we have a book that can assist you in taking those first steps and can answer all of your questions along the way. Whether you will be operating out of your home or you are looking to buy or rent office space, this book can help you with a wealth of startup information, from how to form and name your business to deciding if this will be a joint venture or if you would rather work solo.

This book will assist in helping you decide whether you will offer temporary staffing services, long-term staffing services, or temp-to-perm staffing services. A list of potential sectors that your business can operate in will help you decide whether to stick to a specific niche or whether you will hire contractors to work in various field.

You will learn the benefits of operating in both situations and the factors to consider, such as local supply and demand, your own career experience, and economic feasibility. You will learn how to hire and keep a qualified professional staff, how to meet IRS requirements, how to manage and train employees, and how to implement low-cost internal marketing ideas. You will learn how to build your business by using low- and no-cost ways to satisfy customers, as well as ways to increase sales, have customers refer others to you, and thousands of great tips and useful guidelines.

This manual delivers innovative ways to streamline your business and will arm you with everything you need, including sample business forms; contracts; worksheets and checklists for planning, opening, and running day-to-day operations; lists; plans and layouts; and dozens of other valuable, time saving tools of the trade that no business owner should be without. The companion CD-ROM is not available for download with this electronic version of the book but it may be obtained separately by contacting Atlantic Publishing Group at sales@atlantic-pub.com

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