



Internet: Von der Massenkommunikation wieder zurück zur Individualkommunikation? (German Edition)

Philipp Kaufmann, Angelika Obermayr, Gudrun Amersberger

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Studienarbeit aus dem Jahr 1998 im Fachbereich Medien / Kommunikation - Multimedia, Internet, neue Technologien, Note: Sehr Gut, Universität Wien (Institut für Publizistik- und Kommunikationswissenschaften), Veranstaltung: 1. Abschnitt, Sprache: Deutsch, Abstract: Diese Arbeit wurde im Rahmen der Vorlesung/Übung 1.1. erarbeitet, von Univ.-Prof. Gottschlich und Univ.-Prof. Langenbacher im Wintersemester 1997/98 gehalten wurde. Die Aufgabenstellung war die wissenschaftliche Abhandlung eines kommunikationswissenschaftlichen Problems. Diese Herausforderung haben wir in Gruppenarbeit gelöst, indem wir für uns überaus interessantes Thema, das uns drei auch in unserer Freizeit beschäftigt, ausgewählt haben. Eine uns selbst gestellte Fragestellung haben wir mittels einer intensiven Literatursuche versucht zu beantworten: Führt das Internet von der Massenkommunikation wieder zurück zur Individualkommunikation?

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