



European Tourism Planning and Organisation Systems: The EU Member States (Aspects of Tourism)

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This book provides a systematic, country-by-country analysis of tourism policy, planning and organisation in the EU. Its main objective is to explore 21st century policy responses to the global challenges shaping tourism planning and organisation systems in the EU. The book offers a new critical approach to comparative policy analysis of EU member states and focuses on six key themes: territory, actors and structures, economics, policy, methods and techniques and vision. The book is designed primarily for undergraduate and postgraduate tourism students and researchers. The book will also be useful for industry practitioners who would like to engage in the theoretical principles and the conceptualisation of planning and organisation systems.

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