



# Management Accountant's Standard Desk Reference

*Shim Jae K*

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The Management Accountant's Standard Desk Reference is a working guide that will assist practitioners in quickly pinpointing and solving problems. You will learn what to look for, what to do and when and how to do it. This book provides measures, guidelines, ratios, formulas, procedures, techniques and rules of thumb to provide you with solutions to virtually any managerial accounting problems—and related areas of concern—that arise. Above all, this is a practical, comprehensive desk reference.

This book is organized with ease of use in mind. It is a valuable reference tool with outlines, checklists, illustrations, step-by-step instructions, charts, sample document and other how-to information. And everything is geared to business managers and managerial accountants. It covers the managerial use of accounting, financial and operating data for planning, control and decision making. A heavy emphasis is placed on how to manage costs to be globally competitive.

Due to the nature of the subject, the book uses the multidisciplinary approach—looking at the topics from many different angles such as finance, economics, marketing, information systems, quantitative methods and the like. Heavily emphasized is the incorporation of information technology (i.e., how to use computer software) into virtually every subject covered in this book.

Furthermore, the book uses the solved problems approach, with emphasis on the practical application of managerial and cost accounting concepts, tools and methodology. The reader is provided with the following:

1. Definitions and explanations which are understandable;
2. a variety of examples illustrating the concepts and techniques which are concise;
3. ample problems and detailed suggested solutions;
4. computer software demonstration and printouts; and
5. additional materials that supplement the topic.



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