



Thriving in the New Economy: Lessons from Today's Top Business Minds

Lori Ann LaRocco

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Survive and thrive in today's economy

These are make-or-break times for business leaders. In today's defining moment, the "New Economy," CEOs and other leaders in a wide variety of industries must face unprecedented conditions.

Thriving in the New Economy gives you a unique look into some of today's best economic and business minds. A series of close profiles, the book offers inspirational personal stories, useful advice, and actionable strategies you can use immediately to skirt financial peril, seize opportunities, and flourish in the New Economy.

- Profiles include financial publisher Steve Forbes, The Vanguard Group founder Jack Bogle, Former National Economic Council Director and Former Special Assistant to the President on Economic Policy Lawrence Lindsey, former FDIC chair Donald Powell, Saks CEO Steve Sadove, Toyota Motor Sales U.S.A. President Jim Lentz, legendary vulture investor Wilbur Ross and more
- Looks at how leaders in economics, banking, automobiles, real estate, and retail are not just avoiding the unraveling economy, but actively evolving and growing their businesses
- Foreword by H. Wayne Huizenga; Afterword by Rudy Giuliani

If you're looking for the way forward through today's business wilderness, *Thriving in the New Economy* lets you in on how some leaders use challenges not just to survive but thrive.



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Willie Davis:

This Thriving in the New Economy: Lessons from Today's Top Business Minds book is simply not ordinary book, you have after that it the world is in your hands. The benefit you get by reading this book will be information inside this reserve incredible fresh, you will get data which is getting deeper a person read a lot of information you will get. This Thriving in the New Economy: Lessons from Today's Top Business Minds without we recognize teach the one who reading it become critical in imagining and analyzing. Don't become worry Thriving in the New Economy: Lessons from Today's Top Business Minds can bring if you are and not make your carrier space or bookshelves' turn out to be full because you can have it in the lovely laptop even telephone. This Thriving in the New Economy: Lessons from Today's Top Business Minds having fine arrangement in word as well as layout, so you will not sense uninterested in reading.

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